

LETTERS TO TOMORROW

How to write a letter

What are 'Letters to Tomorrow'?

As part of this year's Great Big Green Week, we're asking everyone to write **Letters to Tomorrow**.

Letters to Tomorrow explain your hopes for future generations if our leaders step up to protect the environment - and your fears about what life could be like if we don't slow down climate change.

This guide outlines how to write Letters to Tomorrow, and contains information on content that will not be published on the site.

Letter-writing guidance

Who should my letter be to?

Your letter could be to a friend, a loved one, or even your future self. Remember to specify who you're writing to in the letter, for example - 'To my daughter, Anita', 'To my uncle, Kevin' or 'Dear my future self'.

How long should my letter be?

Writing a letter is easy and it doesn't have to take up lots of your time.

Your letter can be as short or as long as you choose - we recommend sharing a few sentences.

If you're writing a letter in person, we recommend no more than one side of a piece of paper. When uploading your letter to the site, you'll be able to add up to two images in JPEG format.

What should I say?

Think about why you're writing this letter. Imagine you're writing to someone in the year 2030. What do you want for them, and what do you want the world they live in to look like? What do you want to see happen now to make that future a reality?

For inspiration on what to write, visit letterstomorrow.com/view-letters to see what's been submitted so far.



Can I include drawings?

Yes! We'd love to see you get creative with the project. We are happy to publish letters that contain drawings and illustrations.

How do I submit my letter?

Visit letterstomorrow.com/submit-a-letter to write, or upload your letter. This page contains a form with detailed instructions on how to write and submit your letter.

Submission guidelines

We will review all letters before publishing them on the website. We aim to publish all letters on the site within two working days, but during busy times this may take longer.

Please note that we will **not** publish a letter that violates any of the below guidelines.

- It contains offensive, discriminatory or harrassing language, such as swearing.
- It contains false, misleading or incorrect information which goes against scientific consensus on climate change.
- It references or links to conspiracy theories or misleading climate change denial theories.
- It contains too many references to someones' personal, identifiable data. This is for your own protection. We won't publish anything that contains addresses or phone numbers.
- It includes defamatory or aggressive language about individuals or groups.
- It is irrelevant or off-topic.
- It encourages or promotes violent, dangerous or harmful activity.
- It is intended to be used to promote another business.
- It is spam or is a repetition of a previous letter.

Please note that it is your responsibility to ensure that your spelling and grammar is correct before submitting your letter. We will be publishing the letters as they are submitted to us, and will not be correcting any mistakes.

Who can I contact with questions?

Contact letterstomorrow@theclimatecoalition.org with any questions and we will get back to you as soon as we can.

